

## ROLAND INSTITUTE OF TECHNOLOGY

(Approved by AICTE New Delhi, Affiliated to BPUT, Rourkela, Recognized by Govt of Odisha)

Surya Vihar Golonthara-761008, Dist:Ganjam ODISHA, INDIA

### Staff Profile

Name of the Faculty: Dr. Santanu Kumar Das

Enrollment ID: T240620438

Gender: MALE

Category: GENERAL

Father's Name: RAMESH CHANDRA DAS

Mother's Name: KUMUDINI DAS

Date of Birth: 28/11/1976

Date of Joining the Institution: 17/03/2025

Designation: PROFESSOR

Branch: MBA

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Aadhaar No: 7610XXXX3599

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Pay Scale:

assport  
Photo

Sl No	Name of Degree	Name of Institution	Name of Board/Univ	Specialization	Year of Completion
1	10 <sup>th</sup>	BALAJI BIDYA PEETH, KONISI, GANJAM	BSE, ODISHA		1992
2	+2 COMMERCE	POLASARA SCIENCE COLLEGE	CHSE, ODISHA		1994
3	B. COM.	GANJAM COLLEGE	BERHAMPUR UNIVERSITY		1997
4	MBA		SIKKIM MANIPAL UNIVERSITY	FINANCE	2006
5	M. PHIL. (MANAGEMENT)		BHARATHIAR UNIVERSITY	FINANCE	2008
6	PH.D. (MANAGEMENT)		SINGHANIA UNIVERSITY	FINANCE	2014
7	D. LITT. (MBA)		VEER BAHADUR PURVANCHAL UNIVERSITY	BUSINESS ECONOMICS	2025

Ph D guided: 5 Scholars

Sl. No.	Name of the Scholar	Name of the University	Title
1	Sorathiya Jaytish Dhirajlal (Ph.D. degree Awarded in Management )	Sunrise University, Alware, Rajasthan	Micro Finance: A Strategy for Women's Self-Reliant and Empowerment
2	Durga Madhab Padhy	<i>Gandhi Institute of Engineering and Technology University, Gunupur, Odisha</i>	Efficacy of Work Life Balance on Employee Performance: A Study on Indian Posts in Odisha
3	Shisir Kumar Mohapatra	<i>Gandhi Institute of Engineering and Technology University, Gunupur, Odisha</i>	Employee Relationship Management Effects on Employee Performance of Venkys India Ltd. Specially focused on Ganjam District
4	Mr. Durga Prasad Sahu (UGC NET QUALIFIED)	<i>Gandhi Institute of Engineering and Technology University, Gunupu, Odisha</i>	A Study and Analysis of Fintech in Banking Professional Services with Reference to Selecied Cities of Eastern Part of India
5.	Mr. Kumar Srinivas Rao Patnaik (UGC NET QUALIFIED)	Gandhi Institute of Engineering and Technology University, Gunupur, Odisha	Social and Economic Implications of Rural Women's Entrepreneurship in Eastern India with Focus on Odisha

#### Experience:

Name of the Institution	Position Held	Period
Roland Institute of Technology, Surya Vihar, Berhampur	Professor, Department of MBA, AICTE Teachership ID: 1-9312705188. (BPUT Registration Number: T240620438)	From 17 <sup>th</sup> - March-2025 and Continuing
Gandhi Academy of Technology and Engineering, Berhampur	Professor And Dean, Department of MBA, AICTE Teachership ID: 1-9312705188. (BPUT Registration Number: T240632431)	From 1 <sup>st</sup> - August-2022to 17 <sup>th</sup> March 2025
Gandhi Global Business Studies, Berhampur	Principal, AICTE Teachership ID: 1-9312705188. (BPUT Registration Number: T210638502)	From 1 <sup>st</sup> - October-2020 to 31 <sup>st</sup> July 2022
Kalam Institute of Technology, Govinda Vihar, Govindapur, Berhampur.	Assistant Professor, P. G. Department of Management Studies, AICTE Teachership ID: 1-9312705188. (BPUT Registration Number: T116230502)	From 1 <sup>st</sup> - October-2011 to 30 <sup>th</sup> –September-2020
Department of Business Administration, Swami Vivekananda Institute of	Senior Lecturer (Management) Affiliated to Berhampur University	From 1 <sup>st</sup> – July-2007 to 30 <sup>th</sup> –September-2011

Information Technology and Management (SVIITM)		
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Publication:

Sl. No.	Title of the Paper	Journal Name, Volume No & ISSN/ ISBN Number	Page No.	Author & Co-authors	Whether peer –Reviewed / UGC Care/ Scopus enlisted
1	Foreign Direct Investment And Its Impact On The Economic Development Of India: - An Empirical Study	The Orissa Journal Of Commerce (A publication of Orissa Commerce Association) Vol. XXXII, (2011-12) No 1-2, (ISSN: 0974-8482) <a href="http://www.ojcoca.org/">http://www.ojcoca.org/</a>	159 to 169	Mr. Santanu Kumar Das	UGC CARE
2	Savings Sentiment and Investment Outlook of School Teachers – A Statistical Analysis of Berhampur Town Orissa	SURVEY (a quarterly journal of IISWBM) Vol. 51, No 3-4, (July – December, 2011) (ISSN: 0586-0008)	9 to 78	Mr. Santanu Kumar Das	Peer Review
3	Foreign Ownership Structure And Corporate Performance: Empirical Evidence from India	Indian Journal of Research – “PARIPEX” Vol.1, Issue.1, January 2012 (ISSN: 2250 -1991) DOI: <a href="https://www.doi.org/10.36106/paripex">https://www.doi.org/10.36106/paripex</a>	01 to 03	Mr. Santanu Kumar Das	Peer Review
4	Forensic Accounting : A Tool of Detecting White Collar Crimes in Corporate World	Indian Journal of Research – “PARIPEX” Vol.1, Issue.2, February 2012 (ISSN: 2250 -1991) DOI: <a href="https://www.doi.org/10.36106/paripex">https://www.doi.org/10.36106/paripex</a>	01 to 03	Mr. Santanu Kumar Das	Peer Review

5	Volatility in Indian Stock Market	Indian Journal of Research – “PARIPEX” Vol.1, Issue.4, April 2012 (ISSN: 2250 -1991)  DOI: <a href="https://www.doi.org/10.36106/paripex">https://www.doi.org/10.36106/paripex</a>	176 to 180	Mr. Santanu Kumar Das	Peer Review
6	Analyzing Management of Working Capital and Expenses Criterion at Kirloskar Pneumatics Co. Ltd	“PRATIDHWANI the ECHO”, Peer-Reviewed Indexed Journal of Humanities and Social Science. Volume-I Issue—I July 2012  (ISSN: 2278-5264)  <a href="http://www.thecho.in">http://www.thecho.in</a>	122-137	Mr. Santanu Kumar Das	peer –Reviewed
7	Financial Inclusion: A Case Study of Selected public sector Banks	The Orissa Journal of Commerce (A publication of Orissa Commerce Association) Vol. XXXIII, (2012) No 1-2,  (ISSN: 0974-8482)  <a href="http://www.ojcoca.org/">http://www.ojcoca.org/</a>	116 to 123	Mr. Santanu Kumar Das &  Dr. Suman Kalyan Chaudhury	UGC Care
8	IMPLEMENTATION OF T+1 SETTLEMENT IN INDIAN CAPITAL MARKET	NICE Journal of Business (A Half-Yearly journal of Shobhit University, Meerut, India), Volume-7, Number-2, (July-December, 2012)  (ISSN: 0973-4490)	79 to 86	Santanu Kumar Das	Peer Reviewed
9	Capital Structure and Profitability: Panel Data Analysis	SUMEDHA JOURNAL OF MANAGEMENT, Vol.2, Issue.1, January-March 2013.  (ISSN: 2277 -6753)	98-105	Santanu Kumar Das	Peer Reviewed
10	Corporate Governance: A Study on Indian Banking Sector	ASIAN JOURNAL OF MANAGEMENT Vol.4, Issue.4, October-December 2013. 1  <a href="http://www.anvpublication.org">www.anvpublication.org</a>  (ISSN: 0976 -4950)	260-268	Dr. Suman Kalyan Chaudhury &  Prof. Debi Prasad Mishra	peer –Reviewed

				<b>&amp; Mr. Santanu Kumar Das</b>	
<b>11</b>	<b>Land Acquisition Policy and its Relevance to Odisha: An Analysis</b>	Orissa Economic Journal, Volume. 45, No: 1 & 2; January-June & July-December — 2013 <a href="http://www.orissaeconomicjournal.in">http://www.orissaeconomicjournal.in</a> (ISSN: 0976 -5409)	<b>141-147</b>	<b>Dr. Bibhuti Bhusan Patro  &amp; Mr. Santanu Kumar Das</b>	<b>UGC Care</b>
<b>12</b>	<b>Responsible Factors to Alleviate Stress among the Top level Bank Executives of Odisha</b>	International Journal of Arts and Commerce, (Published in United Kingdom)  Volume 3, March, 2014 Number-2. (ISSN: 1929-7106) <a href="http://www.ijac.org.uk">www.ijac.org.uk</a> <a href="http://www.cekinfo.org.uk">www.cekinfo.org.uk</a>	<b>81-97</b>	<b>Dr. Suman Kalyan Chaudhury  &amp; Mr. Santanu Kumar Das</b>	<b>peer –Reviewe d</b>
<b>13</b>	<b>Indian Accounting Standards and IFRS</b>	International Journal of Innovative Research and Practices.  Vol. 2 No.3, July to September 2014 (ISSN: 2321-2918) <a href="http://www.forum4researchers.com">http://www.forum4researchers.com</a>	<b>18-25</b>	<b>Mr. Santanu Kumar Das</b>	<b>peer –Reviewe d</b>
<b>14</b>	<b>The Impact of Internet Banking Service on Customer Satisfaction in India</b>	International Journal of Research in Management & Social Science,  Volume 2 , Issue 3 ( IV ) : July - September 2014  (ISSN: 2322 – 0899) <a href="http://www.empyreal.co.in">www.empyreal.co.in</a>	<b>24-34</b>	<b>Mr. Ajay Kumar Mohanty  and Mr. Santanu Kumar Das</b>	<b>peer –Reviewe d</b>

15	Financial Reporting: Issues and Challenges in India	International Journal of Academic Research Vol.1 Issue- 3, July- September, 2014 (ISSN: 2348-7666) <a href="http://www.ijar.org.in">www.ijar.org.in</a>	185-194	Mr. Santanu Kumar Das	peer –Reviewed
16	Measuring Entrepreneurial Intentions among Managerial Students at various universities of Odisha	The Utkal Business Review (A DRS publication of P.G. Department of Commerce, Utkal University, Bhubaneswar) Vol. XXVII, No: 2; (December 2014) (ISSN: 0975-6191)	179 to 194	Dr. Santanu Kumar Das	Peer Reviewed
17	Sustainable Financial Planning: A Comparative Study on Odisha young Employees with Financial and Non Financial Sector	IRC's International Journal of Multidisciplinary research in Social and Management Sciences  Vol. 3 Issue.2, April to June 2015 (ISSN (E) : 2320-8236)  (ISSN (P) : 2395-4833)  <a href="http://www.ircjournals.org">www.ircjournals.org</a>	102-110	Mr. Santanu Kumar Das & Dr. Suman Kalyan Chaudhury	peer –Reviewed
18	Success Through Social Responsibility: A Unique Model Of Tata Group	International Journal of Academic Research (IJAR), Volume 2, Issue 1 (3) January-March- 2015. (ISSN: 2348-7666) <a href="http://ijar.org.in/stuff/issues/v2-i1(3)/v2-i1(3)-a028.pdf">http://ijar.org.in/stuff/issues/v2-i1(3)/v2-i1(3)-a028.pdf</a>	155-161	Dr. Santanu Kumar Das	peer –Reviewed
19	Mandatory CSR in India: A Study of Companies Act, 2013	International Multilingual Research Journal “vidyawarta” Volume 2, Issue 11, July- September- 2015 (ISSN: 2319-9318) <a href="http://www.vidyawarta.blogspot.com">www.vidyawarta.blogspot.com</a>	10-15	Dr. Santanu Kumar Das & Dr. Suman Kalyan Chaudhury	peer –Reviewed

20	Corporate Window-dressing in India: Nexus Between Auditors and Management	International Journal of Academic Research (IJAR), Volume 2, Issue 3 (1) July-September 2015. (ISSN: 2348-7666) <a href="http://ijar.org.in/stuff/issues/v2-i3(1)/v2-i3(1)-a003.pdf">http://ijar.org.in/stuff/issues/v2-i3(1)/v2-i3(1)-a003.pdf</a>	28-39	Dr. Santanu Kumar Das	peer –Reviewed
21	ROLE OF FDI IN HEALTHCARE STOCKS : AN ANALYTICAL STUDY	INSPIRA- JOURNAL OF COMMERCE, ECONOMICS & COMPUTER SCIENCE, A National Quarterly Double Blind Peer Reviewed Refereed Journal of the IRA, Volume 01 No. 03 July – September, 2015  (ISSN: 2395-7069) <a href="https://inspirajournals.com/Previous-Issue-JCECS">https://inspirajournals.com/Previous-Issue-JCECS</a>	113-121	Dr. Santanu Kumar Das	peer –Reviewed
22	Corporate Social Responsibility Initiatives Taken for Rural Development in India	SUMEDHA JOURNAL OF MANAGEMENT, Vol.4, Issue.3, July-September 2015. (ISSN: 2277 -6753) (IMPACT FACTOR: 0.305) <a href="http://www.cmrcetmba.in">www.cmrcetmba.in</a>	04-17	Dr. Santanu Kumar Das	peer –Reviewed
23	Role of Emotional Intelligence and its influencing factor on PG Students Psychology	Shakti International Journal of Management Research & Development,  Volume-III, Issue-2, April 2015-September-2015 (ISSN: 2319-5444) <a href="http://www.shaktipublication.org/">http://www.shaktipublication.org/</a>	65-78	Dr. Santanu Kumar Das	peer –Reviewed
24	Corporate Governance Practices in SBI: A Case Study	International Journal of Innovative Research and Practices (IJIRP), Volume 3, Issue 3 July-September 2015 (ISSN: 2321-2918) <a href="http://www.forum4researchers.com">http://www.forum4researchers.com</a>	103-113	Dr. Santanu Kumar Das	peer –Reviewed
25	Responsibilities of employees to meet CSR	Sanyojak: International Journal of Commerce & Management, Volume 3, Issue 5 , September 2015 (ISSN: 2348-3032)	09-25	Dr. Santanu Kumar Das &	peer –Reviewed

				Dr. Suman Kalyan Chaudhury	
26	Corporate Governance and its Effectiveness- An Analysis	International Journal of Development Studies, Volume VII, issue-2, July-December ,2015 (ISSN: 0975-5799)	104-107	Dr. Santanu Kumar Das	peer –Reviewed
27	Innovative Entrepreneurship with Special Reference to Yes Bank	International Journal of Art & Humanity Science (IJAHs) , Volume 3 Issue 1, (Jan-Feb 2016), (ISSN: 2349-5235) <a href="http://www.ijahs.com/">http://www.ijahs.com/</a> <a href="http://www.ijahs.com/view/innovative-entrepreneurship-with-special-reference-to-yes-bank.pdf">http://www.ijahs.com/view/innovative-entrepreneurship-with-special-reference-to-yes-bank.pdf</a>	09-23	Dr. Santanu Kumar Das	peer –Reviewed
28	WHISTLEBLOWING: A STEP TO STRENGTHEN THE CORPORATE GOVERNANCE .	International Journal of Management And Social Science Research Review (IJMSRR) peer reviewed and referred journal, Volume- 1, Issue- 1, January 2016  Print ISSN: 2349-6738 Online ISSN: 2349-6746 (IMPACT FACTOR: 3.029)  <a href="http://ijmsrr.com/download/280120168.pdf">http://ijmsrr.com/download/280120168.pdf</a>	41-48	Dr. Santanu Kumar Das	peer –Reviewed
29	Atal Pension Yojana (APY): A Dignified Financial Security for Old Age (Page No: 1.1 – 1.15)	Ascent International Journal For Research Analysis (AIJRA); Volume- 1, Issue- 1, January-March 2016. (ISSN: 2455-5967)	1.1 to 1.15	Dr. Santanu Kumar Das	peer –Reviewed
30	Indian Corporate Financial Reporting System: A study on the Cash Flows of Selected	International Journal of Research: Granthaalayah Volume 04 , Issue: 1( January 2016) (ISSN: 2394-3629) Impact Factor: 2.035 (I2OR)	35-42	Santanu Kumar Das	peer –Reviewed



	Private Enterprises (Page No: 35 - 42)				
31	An Indian View of Corporate Governance (Page No: 23-34)	International Journal of Academic Research (IJAR), Volume 3, Issue 5 (1) MAY 2016  (ISSN: 2348-7666)  IMPACT FACTOR: 3.075)  <a href="http://ijar.org.in/stuff/issues/v3-i5(1)/v3-i5(1)-a003.pdf">http://ijar.org.in/stuff/issues/v3-i5(1)/v3-i5(1)-a003.pdf</a>	23-34	Dr. Santanu Kumar Das	peer –Reviewed
32	Macro Economic Variables and Stock Market Indices: A study on Their Relationship in Indian Context (Page No: 82 - 94)	STRATEGY: The Journal for Management Development Volume XIV, No.1, May 2016  (ISSN: 0973-2977)  Department of Business Administration, Berhampur University, Berhampur- 760007, Odisha	82-94	Dr. Santanu Kumar Das &  Dr. Suman Kalyan Chaudhury &  Prof. Anil Kumar Sahu	peer –Reviewed
33	An Overview of AMRUT and Smart City Projects In India (Page No: 7.1-7.13)	Ascent International Journal For Research Analysis (AIJRA); Volume-1, Issue- II, April to June 2016.  (ISSN: 2455-5967)  <a href="http://www.ijcms2015.co/file/vol-i-issue-2/AIJRA-VOL-I-ISSUE-2-7.pdf">http://www.ijcms2015.co/file/vol-i-issue-2/AIJRA-VOL-I-ISSUE-2-7.pdf</a>	7.1 to 7.13	Dr. Santanu Kumar Das	peer –Reviewed
34	Corporate Governance Failures: Three Different Case Studies Around the world (Page No: 104-107)	International Journal of Development Studies, Volume VIII, issue-I, January to June, 2016  (ISSN: 0975-5799)	104-107	Dr. Santanu Kumar Das	peer –Reviewed
35	CSR Practices in Selected Indian commercial Banks (Page No: 31 - 38)	Business Horizons: An Annual Publication of Department of Commerce, SRM University  Volume 02 , Issue: 1( April 2016)  (ISSN: 2395-2504)	31-38	Santanu Kumar Das &  Prof. Ashok Kumar Mohanty	peer –Reviewed

36	Traditional Marketing Vs. Digital Marketing: An Analysis	International Journal of Commerce and Management Research,  Volume II, Issue VIII, June-July, 2016. <a href="http://www.managejournal.com">www.managejournal.com</a>  (ISSN: 2455-1627) (IMPACT FACTOR: 5.22)	05-11	Dr. Santanu Kumar Das  &  Dr. Gouri Sankar Lall	peer –Reviewed
37	Encouraging Rural Women Entrepreneurship: A Step to Skill Development (Page No: 22-29)	Business Horizons: An Annual Publication of Department of Commerce, SRM University Volume 03 , Issue: 1 ( August 2016)  (ISSN: 2395-2504)	22-29	Dr. Santanu Kumar Das	peer –Reviewed
38	Income Tax Returns in India through E-Filing– A Present Trend of Simplification	International Research Journal of Interdisciplinary and Multidisciplinary Studies (IRJIMS), Volume 3, Issue 05, June 2017  (ISSN: 2394-7950)	259-268	Dr. Santanu Kumar Das	Peer-Reviewed
39	Factors Influencing for a Literate Youth to take up Agricultural Entrepreneurship	“PRATIDHWANI the ECHO”, Peer-Reviewed Indexed Journal of Humanities and Social Science. Volume-VI Issue—I July 2017 (ISSN: 2278-5264)  (IMPACT FACTOR: 6.28)  <a href="http://www.thecho.in">http://www.thecho.in</a>	61-73	Dr. Santanu Kumar Das	Peer-Reviewed
40	Make in India: The Road Ahead	The Orissa Journal of Commerce (A publication of Orissa Commerce Association) Vol. XXXVIII, ( July 2017) No 1,  (ISSN: 0974-8482)  <a href="http://www.ojcoca.org/">http://www.ojcoca.org/</a>	79 to 84	Dr. Santanu Kumar Das  &  Dr. Suman Kalyan Chaudhury  &  Narayan Maharana	UGC CARE
41	Enhancing Service Quality on Mobile Phone – A Study on	Indian Journal of Empirical Researches in Commerce  Volume- 2 Issue—1 (2017) (ISSN: 2454-2903)	12-30	Dr. Santanu Kumar Das &	Peer-Reviewed

	Customer Satisfaction			Dr. Gouri Sankar Lall	
42	Study on Consumer's Brand Preference towards Cosmetics Products of Berhampur Town	<p>"PRATIDHWANI the ECHO", Peer-Reviewed Indexed Journal of Humanities and Social Science. Volume-VII Issue—I July 2018 (ISSN: 2278-5264)</p> <p>(IMPACT FACTOR: 6.28)</p> <p><a href="http://www.thecho.in">http://www.thecho.in</a></p>	239-248	Dr. Santanu Kumar Das	Peer-Reviewed
43	Employee's Attitude towards Corporate Social Responsibilities: An Experiential Study	<p>"Journal of Management Research and Analysis (JMRA)" Volume-VI Issue—1 (1) March 2019 (ISSN: 2394-2770)</p> <p>(IMPACT FACTOR: 6.303)</p> <p><a href="http://www.jmraonline.com">http://www.jmraonline.com</a></p> <p><a href="http://www.jmraonline.com/past-articles.php?issueid=548">http://www.jmraonline.com/past-articles.php?issueid=548</a></p>	295 to 299	Mr. Durga Madhab Padhy & Dr. Santanu Kumar Das	Peer-Reviewed
44	Role of CSR in Corporate Long Term Survival and Long Term Sustainable Development: A Research on Nalco, Odisha	<p>International Journal of Engineering and Advanced Technology (IJEAT)</p> <p>Volume-8 Issue—6S3, September 2019 (ISSN: 2249-8958)</p> <p><a href="https://www.ijeat.org/">https://www.ijeat.org/</a></p> <p>DOI: 10.35940/ijeat.F1330.0986S319</p>	993 to 1000	Dr. Santanu Kumar Das	Scopus Indexed
45	Financial Statement Evaluation of Indian Construction Companies	<p>International Journal of Recent Technology and Engineering (IJRTE).</p> <p>Volume-8 Issue—2S11, September 2019 (ISSN: 2277-3878)</p> <p><a href="http://www.ijrte.org/">http://www.ijrte.org/</a></p> <p>DOI: 10.35940/ijrte.B1407.0982S1119</p>	3120 to 3138	Dr. Santanu Kumar Das	Scopus Indexed

46	An Empirical Study on Comparative Financial Evaluation between Mannapuram Finance Limited and Muthoot Finance Limited	<p>"IJAEMA: The International Journal of Analytical and Experimental Modal Analysis"</p> <p>Volume: XI, Issue: X, October 2019. (ISSN: 0886-9367)</p> <p>(SCIENTIFIC IMPACT FACTOR: 6.3) (Serial No: 61)</p> <p><a href="http://www.ijaema.com/VOLUME-11-ISSUE-10-OCTOBER-2019/">http://www.ijaema.com/VOLUME-11-ISSUE-10-OCTOBER-2019/</a></p> <p><a href="https://ijaema.com/index.php/volume-11-issue-10-october-2019-r/">https://ijaema.com/index.php/volume-11-issue-10-october-2019-r/</a></p> <p><a href="https://doi.org/10.0002/IJAEMA.2019.V11I10.208301.3689">DOI:18.0002.IJAEMA.2019.V11I10.208301.3689</a></p>	556 to 568	Dr. Santanu Kumar Das	UGC Care List Group-1
47	An Analysis of the Firm's Financial Performance on the CSR Disclosure Practices	<p>"WAFFEN-UND KOSTUMKUNDE JOURNAL"</p> <p>Volume: XI, Issue: II, February 2020. (ISSN: 0042-9945)</p> <p><a href="http://www.druckhaus-hofmann.de">http://www.druckhaus-hofmann.de</a></p> <p><a href="http://www.druckhaus-hofmann.de/gallery/11-wj-february-2020.pdf">http://www.druckhaus-hofmann.de/gallery/11-wj-february-2020.pdf</a></p> <p><a href="https://doi.org/10.11205.WJ.2020.V11I2.05.100796">DOI:010.11205.WJ.2020.V11I2.05.100796</a></p>	97 to 113	Dr. Santanu Kumar Das	<p>UGC Care List Group 2</p> <p>Web of Science – 2 Science Citation Index</p>
48	AWARENESS OF THE CORPORATE NEEDS AMONG MANAGEMENT STUDENTS: THE ROLE OF MBA FACULTY MEMBERS	<p>International Journal of Psychosocial Rehabilitation</p> <p>Volume: 24, Issue: 4, 2020. (ISSN: 1475-7192)</p> <p><a href="https://psychosocial.com/volume/24/Issue%204">https://psychosocial.com/volume/24/Issue%204</a></p> <p>DOI: <a href="https://doi.org/10.37200/V24I4/11418">10.37200/V24I4/11418</a></p>	95-102	Dr. Santanu Kumar Das	Peer-Reviewed
49	CSR AND ITS INTIMATION TO STAKEHOLDER	SHODH SANCHAR BULLETIN,	21- 31	Dr. Santanu Kumar Das	UGC CARE

	S VIA SOCIAL MEDIA	Vol. 10, Issue 40, October-December 2020  ISSN - 2229-3620		&  Dr. Manas Pandey	
50	PRACTICE OF CORPORATE SOCIAL RESPONSIBILITY IN FMCG INDUSTRIES: A SPECIAL REFERENCE TO ITC LTD.	SHODH SARITA,  Vol. 08, Issue 29, January-March 2021  ISSN - 2348-2397	166 - 174	Dr. Santanu Kumar Das  &  Dr. Manas Pandey	UGC CARE
51	Effect of Corporate Social Responsibility on Consumer Retention for FMCG Industries: A Deep Learning Analysis of Professional Students of Odisha	Complex & Intelligent Systems,  Springer journal  ISSN 2199-4536  Published October 2021  Vol: 8,  <a href="https://doi.org/10.1007/s40747-021-00537-0">https://doi.org/10.1007/s40747-021-00537-0</a>	885-907	Dr. Santanu Kumar Das	SCI INDEXED (SCOPUS)
52	ROLE OF BEHAVIORAL FINANCE IN INDIAN STOCK MARKET : AN ANALYSIS	SHODH SANCHAR BULLETIN,  Vol. 11, Issue 41, January-March 2021  ISSN - 2229-3620	54- 59	Mr. Nitin Kumar Chauhan  &  Dr. Santanu Kumar Das	UGC CARE
53	An Empirical Study on the Impact of the Corporate Social Responsibility of the Indian Corporate Sectors	Journal of Economic Integration  Vol. 37, No. 4; December 2022  ISSN - 1225-651X (P)  ISSN - 1976-5525 (E)  <a href="https://doi.org/10.11130/jei.2022.37.4.790">https://doi.org/10.11130/jei.2022.37.4.790</a>	790-808	Dr. Santanu Kumar Das  &  Dr. Manas Pandey	SCOPUS

54	FACTORS INFLUENCING INDIVIDUAL HOUSEHOLD INVESTORS DECISION  MAKING IN STOCK MARKET: A STATISTICAL ANALYSIS OF JAUNPUR TOWN, U.P	Dogo Rangsang Research Journal,  Vol. 13, Issue 06, No. 1; June 2023  ISSN - 2347-7180	131-144	Mr. Nitin Kumar Chauhan  &  Dr. Santanu Kumar Das	UGC CARE
55	Effect of Select HR Practices on Organizational Citizenship Behavior in Retail Sector of Odisha	Orissa Journal of Commerce  Vol. 44, Issue 3, July-September 2023  ISSN: 0974-8482  URL: <a href="http://www.ojcoca.org">www.ojcoca.org</a>  DOI: <a href="https://doi.org/10.54063/ojc.2023.v44i03.08">https://doi.org/10.54063/ojc.2023.v44i03.08</a>	99-112	Piyusa Kumar Mohanty,  Santanu Kumar Das, and  K. N. Rao	UGC CARE
56	Factors influencing the employee relationship management process in the Indian manufacturing context	Inderscience Publishers in  "International Journal of Process Management and Benchmarking"  2024, Vol. 18 No.4  Published Online:14 Nov 2024	433-443	Shisir Kumar Mohapatra ,  Sadananda Sahoo  and  Santanu Kumar Das	Inderscience,  SCOPUS
57	PRIORITIZING THE DIMENSIONS OF ORGANIZATIONAL SUPPORT:	Annals of the Bhandarkar Oriental Research Institute  Volume-CI, Issue-1, 2024  ISSN: 0378-1143	39-55	Mr. Durga Madhab Padhy  &	UGC CARE

	PERSPECTIVE FROM INDIAN LOGISTIC COMPANIES			Dr. Sadananda Sahoo & Dr. Santanu Kumar Das	
58	EMPLOYEE RELATIONSHIP MANAGEMENT AND EMPLOYEE PERFORMANCE: AN IMPACT STUDY	Journal of the Asiatic Society of Mumbai, Vol. 98, No.2,  ISSN -0972-0766	36-47	Shisir Kumar Mohapatra & Dr. Sadananda Sahoo & Dr. Santanu Kumar Das	UGC CARE
59	Customer perception towards CSR activities in banks: A study in the Ganjam district of Odisha	International Journal of Commerce and Management Research,  Volume 10, Issue 2, 2024,  ISSN: 2455-1627  <a href="https://www.managejournal.com/assets/archives/2024/vol10issue2/10054.pdf">https://www.managejournal.com/assets/archives/2024/vol10issue2/10054.pdf</a>	92-95	Dr. Gaurav Rath & Dr. Santanu Kumar Das	Peer-Reviewed
60	Choice of the Professional Students on Purchasing Mobile Handsets: A Study on Influencing Factors	International Journal of Research in Commerce and Management Studies ISSN 2582-2292 (IMPACT FACTOR: 5.07) Vol. 6, No. 02 March-April; 2024  <a href="https://ijrcms.com/uploads2024/ijrcms_06_251.pdf">https://ijrcms.com/uploads2024/ijrcms_06_251.pdf</a>	98-109	Dr. Gaurav Rath & Dr. Santanu Kumar Das	Peer-Reviewed

		<a href="https://doi.org/10.38193/IJRCMS.2024.6209">https://doi.org/10.38193/IJRCMS.2024.6209</a>			
61	THE IMPACT OF WORK LIFE BALANCE ON EMPLOYEE SATISFACTION: A STUDY ON SELECTED LOGISTIC COMPANIES IN ODISHA	<p>Industrial Engineering Journal</p> <p>ISSN: 0970-2555</p> <p>Vol. 54, No. 01; January 2025</p> <p>chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/http://www.journal-iiie-india.com/1_jan_25/50_online_jan.pdf</p> <p><a href="http://www.journal-iiie-india.com/1_jan_25.html">http://www.journal-iiie-india.com/1_jan_25.html</a></p>	445-456	<p>Mr. Durga Madhab Padhy</p> <p>&amp;</p> <p>Dr. Sadananda Sahoo</p> <p>&amp;</p> <p>Dr. Santanu Kumar Das</p>	UGC CARE
62	<p>“Blending Enterprise Resource Planning on Supply Chain Management in Aerospace Sector in India and Analysis using Multi-scale Adaptive Dilated Convolutional LSTM”</p>	<p>Inderscience Publishers in “International Journal of Business Continuity and Risk Management”</p> <p>2025, Vol. 15 (1)</p> <p>Published Online: March 13, 2025,</p>	63-94	<p>Joydeep Banerjee;</p> <p>&amp;</p> <p>Santanu Kumar Das</p>	<p>Inderscience,</p> <p>SCOPUS</p>
63	The Impact of Human Resource Strategies on Fostering Innovation within the Hospitality Sector	<p>Journal of East-West Thought</p> <p>Vol. 15, Issue 2, April 2025</p> <p>ISSN: 2168-2259 (online)</p> <p>URL:<a href="https://jetjournal.us">https://jetjournal.us</a></p>	31-79	<p>Piyusa Kumar Mohanty,</p> <p>K. N. Rao,</p> <p>&amp;</p> <p>Santanu Kumar Das</p>	UGC CARE
64	Assessing the Role of Financial Literacy in Enhancing Personal	<p>Journal of Oriental Institute:</p> <p>Vol. 74, Issue 02, April 2025</p> <p>ISSN: 0030-5324 (online)</p> <p>URL: <a href="https://journaloi.com">https://journaloi.com</a></p>	15-25	Santanu Kumar Das	UGC CARE



	Financial Decision-Making among Students				
65	Impact of digital readiness factors on implementation of Industry 4.0 tools for the manufacturing industries of Karnataka - An Analytical Study	<b>Srusti Management Review,</b> <b>Vol. XVIII, Issue - I, Jan. - Jun. 2025, PP</b> <b>ISSN No: 0974-4274(Print), ISSN No-2582-1148 (Online)</b>	203-221	<b>Samapika Satapathy,</b> <b>Dr. M A Rasheed,</b> <b>&amp;</b> <b>Santanu Kumar Das</b>	<b>UGC CARE</b>
66	Employee Relationship Management and Employee Performance: An Impact Study	<b>Srusti Management Review,</b> <b>Vol. XVIII, Issue - I, Jan. - Jun. 2025, PP</b> <b>ISSN No: 0974-4274(Print), ISSN No-2582-1148 (Online)</b>	94-105	<b>Samapika Satapathy,</b> <b>Dr. M A Rasheed,</b> <b>&amp;</b> <b>Santanu Kumar Das</b>	<b>UGC CARE</b>
67	An Analytical Study on Opportunities and Challenges towards Implementation of Industry 4.0 Tools for Manufacturing SMEs in Karnataka	<b>Journal of Informatics Education and Research ,</b> <b>ISSN: 1526-4726</b> <b>Vol. 5 Issue 1 (2025)</b> <a href="http://jier.org">http://jier.org</a>	233-244	<b>Samapika Satapathy,</b> <b>Dr. M A Rasheed,</b> <b>&amp;</b> <b>Santanu Kumar Das</b> <b>&amp;</b> <b>Mr D N Choudhury</b>	<b>Peer-Reviewed</b>

Details of the patents:

Sl. No	Patent/Design number	Title	Grant / Publication Date	Inventor (s)
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1	Design Number: 6319984	Computer tablet for providing shopping with customers' choice	14 December 2023	Dr. Devi Prasad Misra, Dr. Smruti Ranjan Das, Dr. Suman Kalyan Chaudhury, Dr. Anam Charan Raul, Dr. Pradeep Kumar Acharya, Dr. Kirti Ranjan Swain, Dr. Santanu Kumar Das, Dr. Rama Shankar Mohapatra
2	Patent Number: 202511010887	AI-POWERED ALGORITHMIC TRADING SYSTEM FOR	21.02.2025	Dr. Santanu Kumar Das, Dr. Manas Pandey.

		<b>CRYPTOCURRENCIES WITH ADAPTIVE RISK PREDICTION AND MITIGATION</b>		
<b>3</b>	<b>Patent Number: 202511012564</b>	<b>A System And Method For Enhancing Consumer Retention Through Corporate Social Responsibility (CSR) Strategies</b>	<b>28.02.2025</b>	<b>Dr. Santanu Kumar Das, Dr. Manas Pandey.</b>
<b>4</b>	<b>Patent Number: 202541022568</b>	<b>Fraud Detection Method for Online Banking Using Biometric Authentication</b>	<b>21.03.2025</b>	<b>Dr. D. R. P. Raja Rathnam, Dr. Manas Pandey, Dr. Santanu Kumar Das, Mr. Nitin Kumar Chauhan</b>

Books/Book Chapters:

Serial Number	Title	Publishing Unit	Page No	Name of the Authors/ Editors	ISBN Number
1	Behaviour for Managers	Discovery Publishing House, New Delhi, 13. 08. 2013 Publication.	1 to 309	Dr. R. N. Mishra; & Mr. Santanu Kumar Das	978-93-5056-238-3
2	Analyzing Management of working Capital and Expense Criterion at Kirloskar Pneumatics Co. Ltd	Archers & Elevators Publishing House, BANGALORE 17/09/2015 Publication	1 to 221	Dr. Santanu Kumar Das.	978-93-85640-05-6
3	Entrepreneurship Development	Archers & Elevators Publishing House, Bangalore, 21. 07. 2015 Publication	1 to 264	Dr. Santanu Kumar Das.	978-93-85640-10-1
4	Introduction to Managerial Economics	Archers & Elevators Publishing House, BANGALORE , 07/10/2015 Publication	1 to 267	Dr. Santanu Kumar Das.	978-93-85640-09-4
5	Make In India: The Road Ahead	S. K. Book Agency, New Delhi, First Edition 2016 27/04/2016	1 to 199	Dr. Santanu Kumar Das. & Dr. Suman Kalyan Chaudhary	978-93-8315-870-6
6	CSR and Ethical Business Practices: An Indian Practices	Harshwardhan Publication Pvt. Ltd., Limbaganesh, Maharashtra (First Edition ( 07 <sup>th</sup> July, 2016)	1 to 216	Dr. Santanu Kumar Das & Dr. Yajnya Dutta Nayak	978-93-85882-55-5
7	Research Methodology (Text Book)	Kalpaz Publications, Delhi-110 052 (First Edition July, 2016) 17 <sup>th</sup> July- 2016	1 to 339	Dr. Suman Kalyan Chaudhary & Dr. Santanu Kumar Das	978-93-5128-205-1
8	A Path Towards Digital India Revolution	Scholar Publications, Assam. First Edition: August, 2016 21. 08. 2016	1 to 269	Dr. Santanu Kumar Das	978-81-9329-403-1

9	Financial Services in India	Global Academic Publishers & Distributors, New Delhi, 2017 Publication. 27. 03. 2017	1 to 336	Dr. Suman Kalyan Chaudhary, Dr. Santanu Kumar Das & Dr. C. S. Pattanaik	978-93-81695-43-2
10	Skill India Build India	Scholar Publications, Assam. First Edition: March, 2017 28. 03. 2017	1 to 294	Dr. Santanu Kumar Das & Dr. Sudhansu Sekhar Nayak	978-81-9329-407-9
11	Behavioural Finance	Thakur Publication Pvt. Ltd. 07.02.2020	1 to 160	Dr. Santanu Kumar Das & Prof. Smita Das	978-93-90031-35-1
12	Project Appraisal and Financing	<a href="http://www.liispring.com">www.liispring.com</a>	1 to 205	Dr. Santanu Kumar Das Mr. Aditya Prasad Sahoo & Dr. Yajnya Dutta Nayak	978-93-91196-52-3
13	Corporate Governance And Social Responsibility	<a href="http://www.sipinternationalpublishers.com">www.sipinternationalpublishers.com</a> April 2024	1 to 235	Dr. Gaurav Rath, & Dr. Santanu Kumar Das	978-93-6132-352-2
14	Principles of Management	<a href="http://www.sipinternationalpublishers.com">www.sipinternationalpublishers.com</a> April 2024	1 to 267	Dr. Gaurav Rath, & Dr. Santanu Kumar Das	978-93-6132-535-9

DETAILS OF THE FDP/SEMINAR/WS Attended and organized:

Sl. No.	Duration	Organizing Groups	Name of the Programs
1	From August 3, 2017 to September 7, 2017	IIT Bombay	Foundation Program in ICT for Education
2	From September 14, 2017 to October 12, 2017	IIT Bombay	Pedagogy for Online and Blended Teaching-Learning Process
3	September 16 2017	IBS Business School (ICFAI Group)	Teacher-Taught Relationship: A Paradigm Shift
4	From 05 <sup>th</sup> to 09 <sup>th</sup> September 2018	Biju Patnaik University of Technology, Odisha	Outcome Based Education
5	From 13 <sup>th</sup> to 17 <sup>th</sup> July 2020	Internal Quality Assurance Cell (IQAC) , Rani Anna Government College for Women, Tirunelveli. Tamilnadu.	Research Methodology and Journal Publishing
6	From 15 <sup>th</sup> July to 15 <sup>th</sup> December 2020	Indian Institute of Technology Bombay, India	Soft Skill Training
7	From 20 <sup>th</sup> to 26 <sup>th</sup> July 2020	Management and Entrepreneurship Development, Bharathiar University, Coimbatore	Research Methodology: Data Analysis, Reporting & Publication Perspectives
8	From 27 <sup>th</sup> to 28 <sup>th</sup> July 2020	Department of Management Studies, BITM, Ballari, In association with Internal Quality Assurance Cell (IQAC)	CASE WRITING AND ANALYSIS SKILLS
9	From 01 <sup>st</sup> to 10 <sup>th</sup> August 2020	IQAC in Collaboration with Department of Computer Science and Applications, TARA GOVERNMENT COLLEGE(A), SANGAREDDY, TELANGANA STATE.	ICT - Enabled Pedagogy for Teacher's Professional Development
10	From 04 <sup>th</sup> to 10 <sup>th</sup> August 2020	Institute Innovation Cell, Tecnia Institute of Advanced Studies, Rohini, Delhi	Revised NAAC Accreditation Guidelines 2020
11	From 01 <sup>st</sup> to 30 <sup>th</sup> September - 2020	Teaching Learning Centre, Ramanujan College (University of Delhi) Under the Programme of Ministry of Human Resource Development Pandit Madan	A 4 week Induction / Orientation Programme For Faculty in Universities/ Colleges/ Institute of Higher Education

		<b>Mohan Malaviya National Mission on Teachers and Teaching</b>	
<b>12</b>	<b>From 04<sup>st</sup> to 20<sup>th</sup> September - 2020</b>	<b>Teaching Learning Centre Ramanujan College (University of Delhi) and Indian Accounting Association, NCR Chapter</b>	<b>7 DAYS CERTIFICATE COURSE / FDP ON IND AS</b>
<b>13</b>	<b>From 26<sup>th</sup> January to 28<sup>th</sup> May 2021</b>	<b>Indian Institute of Technology Bombay, India</b>	<b>Workplace Communication</b>
<b>14</b>	<b>From 20<sup>th</sup> June 2021 to 26<sup>th</sup> June 2021</b>	<b>KIIT Deemed to be University, Bhubaneswar, Odisha</b>	<b>Innovative Teaching Strategies and new Learning paradigms in Nursing Education</b>
<b>15</b>	<b>From 21<sup>st</sup> July to 25<sup>th</sup> July 2021</b>	<b>Artificial Intelligence Foundation Trust, India and International Association for Responsible Artificial Intelligence in association with BBD Northern India Institute of Technology, Lucknow, India</b>	<b>Towards Ethical and accountable use of AI in the society</b>
<b>16</b>	<b>From 17<sup>th</sup> August to 30<sup>th</sup> August 2021</b>	<b>Faculty Development Centre – SMVDU Under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNMTT) Scheme in collaboration with School of Business and Entrepreneurship Development Cell, Shri Mata Vaishno Devi University, Katra, Jammu and Kashmir.</b>	<b>DST- NIMAT Project Sponsored Two Week Duration National Faculty Development Programme on Entrepreneurship Development.</b>
<b>17</b>	<b>From 2<sup>nd</sup> August to 21<sup>st</sup> November 2021</b>	<b>Indian Institute of Technology Bombay, India</b>	<b>English for Oral Communication</b>
<b>18</b>	<b>From 24<sup>th</sup> September to 28<sup>th</sup> September 2021</b>	<b>Internal Quality Assurance Cell (IQAC) College of Basic Science and Humanities Odisha University of Agriculture and Technology, Bhubaneswar-3, Odisha, India</b>	<b>Recent Trends in Educational Technology</b>
<b>19</b>	<b>From 18<sup>th</sup> June to 17<sup>th</sup> July 2022</b>	<b>UGC-HRDC, Sri Sri University, Cuttack, Odisha</b>	<b>Shiksha - Unleashing the latent potential of an Educator in Higher Education Institutions (HEIs)</b>
<b>20</b>	<b>From 18<sup>th</sup> September to 25<sup>th</sup> September 2023</b>	<b>Rani Anna Government College for Women, Tirunelveli in association with Globethics, South Asia Center, Bangalore</b>	<b>Research Ethics in Higher Education</b>
<b>21</b>	<b>From 20<sup>th</sup> October to 21<sup>st</sup> October 2023</b>	<b>Biju Patnaik University of Technology at Auditorium of Kalinga Stadium, Bhubaneswar</b>	<b>Symposium on Step in to National Institutional Ranking Framework (NIRF)</b>
<b>22</b>	<b>From 22 January, 2024 to 01 February, 2024.</b>	<b>Teaching Learning Center, Indian Institute of Technology (BHU) Varanasi</b>	<b>NEP 2020 ORIENTATION &amp; SENSITIZATION PROGRAMM</b>

23	From 28 <sup>th</sup> February, 2025 to 01 March, 2025.	Biju Patnaik University of Technology at World Skill Centre, Bhubaneswar	Case based Teaching and Management Case Development
24	From 02 <sup>nd</sup> June, 2025 to 30 <sup>th</sup> June, 2025.	Faculty Development Centre – SMVDU Under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT) Scheme in collaboration with School of Business and Entrepreneurship Development Cell, Shri Mata Vaishno Devi University, Katra, Jammu and Kashmir.	A 4 week Induction / Orientation Programme For Faculty in Universities/ Colleges/ Institute of Higher Education

Member of Professional Body

Sl. No.	Name of the Professional Associations	Life Membership Number
1	Indian Commerce Association (ICA)	O-112
2	Indian Accounting Association Research Foundation (IAARF)	LM-409
3	All India Management Association (AIMA)	LM201111010
4	Indian Academicians and Researchers Association (IARA).	M/M 179
5	International Society for Development & Sustainability (ISTD, Japan)	M140943
6	Teaching and Education Research Association (TERA)	TERA-M110404
7	Institute of Scholars (InSc)	InSc20218EDE
8	Odisha Commerce Association (OCA)	592
9	South Odisha Economic Association	65

I declare that all the information furnished above are true to my knowledge

*Santanu Kumar Das*

Date: 27- 06-2025

Dr. Santanu Kumar Das